

Course Outline

Textbooks:

Clothing: Fashion Fabrics and Construction by Jeanette Weber, 2003

Fashion! By Mary Wolfe, 2002

I. Careers in Apparel Design and Production (Wolfe 20, p351)

- A. Apparel Design
- B. Apparel Manufacturing
- C. Production Management
- D. Sales and Distribution

**Inspiration Design Project – Mood Board*

II. Careers in Fashion Merchandising and Retailing (Wolfe 21, p369)

- A. Retail Job Generalities
- B. Merchandise Planning and Buying
- C. Direct Selling
- D. Retail Management

**Diorama Group Project – Store Floor Plan*

III. Fashion Entrepreneurs (Weber 24, p404)

- A. Qualities of the Successful Entrepreneur
- B. Responsibilities of Entrepreneurs
- C. Developing a Business Plan
- D. Starting a New Business

**Entrepreneur Group Project Worth 2 Test Grades*

IV. Careers in Fashion Promotion (Wolfe 22, p387)

- A. Fashion Advertising
- B. Fashion Display
- C. Other Promotion Careers
- D. Fashion Publicity

**Commercial Project*

**Catalog or Website Project*

**Shopping Bag Design*

V. Career Preparation (Weber 22, p378)

- A. Knowing Yourself
- B. Researching Career Paths
- C. Looking for a Job
- D. Applying for a Job

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FASHION FOR YOUR FUTURE

Course Procedures

- *Course Materials!** You need a binder or section of a binder in class every day.
For the Entrepreneur Project, you will need \$5 for the group.
- *Be On Time!** Late slips are written for anyone who enters after the bell.
- *Be Here!** It is very important to be in class. Work missed due to a legal absence is due the day after you return. Getting your work is your responsibility. An illegal absence cannot be made up.
- *Select Partners For Projects Wisely!** Your grade will be affected by your teammates, and there are several group grades that you will receive.
- *I Will Accept Late Work That is One Day Late With a 50% Penalty.** I will not take any work that is later than that one day. This includes major projects. Make-up work for legal absences are due the day after you return.

GRADING

Everything you do will receive a grade.

1 Classwork period = 10 points each

Tests = 50 points each

Entrepreneur Project = 100 points

Other Fashion Courses at AHS

Arlington High School's fashion program is part of the Family and Consumer Science Sequence. There are 3 fashion courses that can be taken for both FACS and Art credit.

In *World of Fashion*, students learn about fashion history, elements and principles of design, and how to draw the human form.

Paper to Pins students learn about sewing patterns, altering patterns and creating presentation boards using students' original designs. In order to take this course, students must have successfully taken *World of Fashion*.

